

GOLDEN RACE
VIRTUAL SPORTS & BETTING SOLUTIONS

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THE COMPANY
Golden Race



THE COMPANY

MORE THAN JUST VIRTUAL SPORTS

Golden Race creates complete betting solutions tailored to customer needs, delivering the most innovative, unique, flexible, and cost-effective virtual betting solutions on the market.

THE COMPANY

KEY FACTS

- Over **10 years** delivering innovative games and betting solutions.
- More than **35,000 shops** running Golden Race software 24/7.
- More than **300 websites** with Golden Race games integrated.
- Processing over **10,000,000 tickets** every day.
- **Global leader** in pre-recorded video sports betting.
- **African market leader** for Virtual Football League bets per day.
- **In-house** development and **proprietary** software.
- Robust, scalable, and **secure** IT infrastructure.

THE COMPANY

OUR GOALS

**GOLDEN RACE LEADS THE VIRTUAL SPORTS BETTING INDUSTRY
USING INNOVATIVE APPROACHES AND THE POWER OF CHOICE FOR CUSTOMERS**



To create the most **engaging** and customer retaining games in the industry



To deliver **complete** betting solutions for retail and online operators around the world



To provide customisation and support services **beyond expectations**



To **empower operators** by offering the most flexible solutions and platforms

THE COMPANY

ADVANTAGES

GOLDEN RACE PROVIDES EASY TO SETUP, SCALABLE, AND RELIABLE 24/7
VIRTUAL BETTING TO ENGAGE AND RETAIN PLAYERS AND DELIVER
SUCCESS TO YOUR COMPANY

A complete, ever-growing suite of **exclusive and proven games**

Real odds models crafted by professional bookmakers for an authentic sportsbook

The **lowest investment costs** and unrivalled license fees

Licensed under various regulatory bodies

Complete **control** of odds, margins, and limits

Completely white-label platforms with in-depth **in-game branding**

Easy web integrations provide a complete virtual tab for your site

Unique player-retention features including combination bonuses, jackpots, and connected jackpots

PRODUCTS

Golden Race

Golden Race produces exceptional quality, engaging games, with complete control of all odds, margins, and limits. Featuring all the betting markets, real odds crafted by in-

house professional bookmakers for each and every game, real voiceovers, and proven player retention devices including individual and connected jackpots.

VIRTUAL SPORTS

Golden Race captures the excitement of real sports betting, and provides it to operators to deliver to their players on the best schedule for their needs.

Completely manageable, customisable, reliable, and secure.



3D VIRTUAL

Beautifully realistic games entirely in 3D for ultimate control and customisation. Only Golden Race uses live-rendering - each event is unique and customisations are fast and data friendly.



PRE RECORDER VIDEO

Golden Race is the global leader for pre-recorded virtual sports betting since 2006. Video sports action delivered every few minutes. Take control and deliver the real thing on your terms.



VIRTUAL REALITY

Golden Race is the first and only company to combine the realism of HD video with the complete control, convenience, and customisation options of digital 3D. Revolutionary games, 24/7.

3D VIRTUAL

FOOTBALL

THE REIGNING KING OF VIRTUAL SPORTS

Only Golden Race gives you glorious, fully digital 3D Virtual Football with **every major competition** in the world represented, **unique odds for each competition**, and the ability to create any custom competition desired.

Live-rendering directly on the box means that you will **never see the same match twice**, that **one box can display every league**, and that entire new leagues, customisations, statistics, and uniforms will update in minutes.

- ✓ SINGLE **MATCH, CUP, AND LEAGUE** FORMATS
- ✓ **EVERY MAJOR COMPETITION** IN THE WORLD AVAILABLE
- ✓ CREATE COMPLETELY **CUSTOM COMPETITIONS.**
- ✓ DIRECT **IN-GAME BRANDING** FOR KITS, BILLBOARDS, VIDEOS SCREENS, AND MORE
- ✓ **ALL** THE BETTING MARKETS.
- ✓ **REAL ODDS** FROM IN-HOUSE BOOKMAKERS*
- ✓ PROFESSIONAL **VOICEOVER** IN EVERY MAJOR LANGUAGE
- ✓ **AUTHENTIC** CAMERA ANGLES FROM REAL SOCCER CAMERAMEN





SINGLE MATCH

- Fast results with matches up to **90 seconds long**.
- Up to **6 goals** possible per match.
- With the last minute "**Golden Goal**" tiebreaker in the event of a draw.



CUP

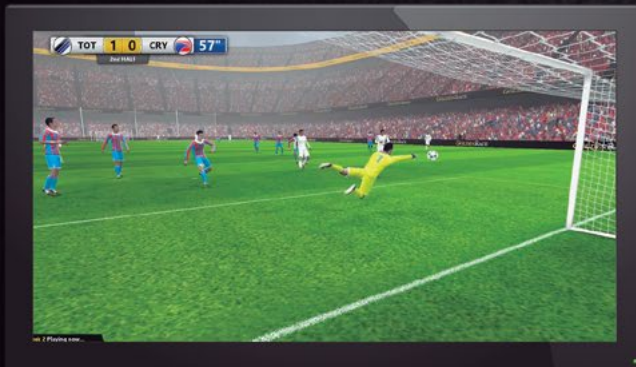
- A knockout style tournament of **16 teams**.
- Played over **4 rounds**.
- **Combination bets** across rounds.



LEAGUE

- Points based leagues of **up to 20 teams**.
- Played over 38 "matchdays" only a **few minutes apart**.
- Each "matchday" sees up to **10 matches** played at the same time.
- Show up to 10 complete matches **simultaneously** across 2 Screens.
- Or show one match with **LIVE updated scores** from the others on screen.

SINGLE MATCH, CUP, AND LEAGUE FORMATS



JACKPOT: 1,254,876

GOLDEN RACE 00:25 League 1885 Week 13

WILLIAM HILL JACKPOT: 254,750,586

| | 1 | X | 2 | 1X | 12 | X2 | GG | NG | >2.5 | <2.5 | | |
|----|------|------|------|------|------|------|------|------|------|------|------|------|
| 1 | 7.4 | 4.1 | 3.15 | 3.72 | 2.11 | 1.70 | 1.26 | 1.35 | 1.86 | 1.91 | 1.84 | 1.94 |
| 2 | 18.1 | 20.1 | 2.33 | 3.56 | 2.85 | 1.41 | 1.28 | 1.58 | 1.89 | 1.88 | 1.92 | 1.85 |
| 3 | 5.4 | 19.1 | 1.51 | 5.19 | 4.52 | 1.17 | 1.15 | 2.53 | 2.04 | 1.76 | 1.70 | 2.12 |
| 4 | 2.1 | 8.1 | 2.20 | 3.58 | 3.07 | 1.36 | 1.28 | 1.65 | 1.86 | 1.91 | 1.87 | 1.91 |
| 5 | 6.4 | 14.1 | 2.13 | 3.69 | 3.13 | 1.35 | 1.27 | 1.69 | 1.86 | 1.92 | 1.85 | 1.91 |
| 6 | 1.1 | 9.1 | 2.18 | 3.60 | 3.09 | 1.36 | 1.28 | 1.66 | 1.87 | 1.90 | 1.88 | 1.90 |
| 7 | 12.1 | 13.1 | 2.11 | 3.81 | 3.09 | 1.36 | 1.25 | 1.71 | 1.86 | 1.91 | 1.83 | 1.93 |
| 8 | 10.1 | 11.1 | 1.82 | 4.02 | 3.63 | 1.25 | 1.23 | 1.96 | 1.93 | 1.84 | 1.83 | 1.94 |
| 9 | 15.1 | 17.1 | 2.17 | 3.65 | 3.07 | 1.36 | 1.27 | 1.67 | 1.86 | 1.91 | 1.87 | 1.90 |
| 10 | 3.1 | 16.1 | 1.44 | 6.12 | 4.97 | 1.16 | 1.12 | 2.74 | 2.12 | 1.70 | 1.64 | 2.21 |



PRE-RECORDED VIDEO

RACES

REAL RACING ACTION
WHENEVER YOU WANT IT

Real racing action, pre-recorded in HD, allowing you to deliver all the **excitement** of the real thing on a schedule that suits your needs. **Real odds** from real bookmakers, voiceovers from professional commentators, and **5 race types** to choose from: Dogs, Horses, Motorbikes, Go-Karts, and Speedway. Give them real sports action, **every few minutes**.



BIKE RACING
DOG RACING
HORSE RACING
SPEEDWAY RACING
KART RACING

- ✓ **REAL** ACTION VIDEO
- ✓ **REAL** VOICEOVERS
- ✓ **REAL** ODDS
- ✓ **ALL** THE BETTING MARKETS
- ✓ **LIVE** PROVISIONAL RESULTS UPDATES ON SCREEN





VIRTUAL REALITY

REAL FIGHTING

THE UNDISPUTED HEAVYWEIGHT
CHAMPION OF VIRTUAL SPORTS



Winner of the 2016 SBC Innovation Award for 'Best New Virtual Sports Product', Real Fighting features exclusive HD footage of real **MMA world champions** captured in live combat to forge an **endless video library**, capable of delivering any outcome including surprise knockouts and ruthless finishing moves.

The action is set in digital 3D worlds allowing you to integrate your branding in-game, and even **create any environment** you can imagine. Provide your players with the most brutally realistic virtual experience – whenever they want it.

REAL FIGHTING RESULTS GOLDEN RACE

BLACK MATCH WHITE

BLACK WINS!
5-0

B B B B B

| MATCH BETTING | METHOD & BOUND COMBS | TOTAL BOUNDS |
|--------------------------------|------------------------|--------------------------------------|
| MATCH RESULT: BLACK | ROUND1: (BLACK POINTS) | TOTAL BOUNDS OVERLANDER 25 OVER 25 |
| METHOD OF VICTORY: | ROUND2: (BLACK POINTS) | TOTAL BOUNDS OVERLANDER 25 OVER 25 |
| BOUND SCORE: 5-0 | ROUND3: (BLACK POINTS) | TOTAL BOUNDS OVERLANDER 6.5 OVER 6.5 |
| NO YES/NO: NO | ROUND4: (BLACK POINTS) | |
| ALT ROUND BETTING: BLACK 12.00 | ROUND5: (BLACK POINTS) | |



- ✓ REAL MMA WORLD CHAMPIONS FILMED IN **REAL COMBAT ACTION**
- ✓ FULL DIGITAL **3D ENVIRONMENTS**
- ✓ **REAL ODDS** FROM PROFESSIONAL IN HOUSE BOOKMAKERS
- ✓ **REAL VOICEOVER** FROM PROFESSIONAL COMMENTATORS IN EVERY MAJOR LANGUAGE
- ✓ **NEXT LEVEL** CUSTOMISATION AND BRANDING
- ✓ **70+** BETTING MARKETS
- ✓ **5 INTENSE** ROUNDS



NUMBER GAMES

FROM TIMELESS CLASSICS TO EXCITING NEW CONCEPTS, GOLDEN RACE PROVIDES BOTH VIRTUAL AND LIVE NUMBERS GAMES TO SATISFY YOUR PLAYERS' DEMANDS.



VIRTUAL

Entirely virtual numbers games, capturing all the excitement of traditional casinos for traditional players, and fresh designs for younger ones.



LIVE

Live streaming video and audio broadcasts of real draws presented by friendly, smiling hostesses using certified machines.



CARD GAMES

Card games - one of the oldest and most loved forms of gambling. Golden Race presents a new twist on player favourites.

NUMBER GAMES



SPIN2WIN

NEW

PICK A NUMBER
& SPIN 2 WIN BIG!

Place your bets and Spin 2 Win! A fast-paced modern take on French Roulette, with built-in player engagement features and frequent wins - your players will love the spin!

NUMBER GAMES



KENO

80

THE POPULAR,
CLASSIC 80 NUMBER GAME

Simple, time-tested, and loved around the world. Pick up to 8 numbers from a board of 80, the system randomly draws 20. The more hits, the more you win.





PERFECT 6

PICK A NUMBER
& SPIN 2 WIN BIG!

A colourful, eye-catching, and exciting futuristic style of bingo, with a whole host of bonuses and extra chances to win. Will you make a Perfect 6?



NUMBER GAMES



MINI ROULETTE

THE POPULAR,
CLASSIC 80 NUMBER GAME

An increasing popular variant of classic roulette, the casual and easygoing play of having just 12 numbers is perfect for quick bets between other games.



NUMBER GAMES



LIVE KENO & LOTTO



Beautiful hostesses welcome players to real live video lottery and keno draws, broadcast every five minutes. Live audio and video signals, with additional fun game modes and betting options available.



CARD GAMES POKER



WATCH THREE TABLES AND PREDICT THE WINNERS!

Instead of making another basic Poker game, Golden Race provide a unique twist – watch three tables play at once, see everyone's hands, and pick the winner!



SOLUTIONS
Golden Race

GOLDENRACE





LANDBASED

COMPLETE SOLUTIONS FOR RETAIL

From start-ups to large scale rapid rollouts, Golden Race provides the ultimate **all-in-one solutions** ready to engage your players today.

- ✓ FULLY **WHITE-LABEL**
- ✓ WITH FULL **ODDS AND MARGINS** CONTROL
- ✓ COMPLETE GAME **SCHEDULING** CONTROL
- ✓ **PRE-LOADED** WITH THE ENTIRE GAMING SUITE

OUR SYSTEM





SOLUTIONS

GOLDENBOX V.2

THE OPTIMIZED BETTING
SHOP SOLUTION

Small, **powerful**, Wi-Fi enabled, with 2x full HDMI outputs, capable of showing up to 8 events simultaneously. Connect TVs and internet, select your games, and **start winning now.**



Cost effective



Shop + Online



White - Label



Top profit games



2 Full HD outputs



Up to 8 simultaneous games



Wi-Fi enabled

SOLUTIONS'S


GOLDENBOX COMPACT


**LOW COST CASHIER AND VIEWER
SOLUTION ON ANDROID PLATFORM**

With the **lowest hardware investment cost** in the industry, this **unique**, Android-based solution is still capable of **live-rendering 3D** Virtual Football. And you can get started for as little as 100€ for a shop.


Full HD output 

Up to 4 simultaneous games 

Wi-Fi enabled 

With remote control
to change games 

Cost effective 

Shop + Online 

White - Label 

Top profit games 





SOLUTIONS

SELF TERMINAL V.2

COMPLETE SELF-SERVE TERMINAL SOLUTIONS

Pre-loaded with the entire proven gaming suite and intuitive, **easy to use** cashier interface, Golden Race terminals include independent and connected jackpots and are completely **white-label**, allowing you to apply your brand colours and logo, and even animated promotions and branding **directly in-game**. The best solution for a complete and **authentic betting shop experience** at your players' finger tips - **without the need for a cashier**.



Complete betting shop experience



No need for cashier



White-label ready



Connected and individual jackpots



Shop experience



Standalone, or use as self-serve cashier combined with Golden Box solutions



Games on demand

SOLUTIONS

SATELLITE

WHEREVER YOU ARE,
GOLDEN RACE WILL DELIVER

League TV is run on high-power servers and broadcast via satellite to deliver the **optimum experience**, even in areas with poor internet connectivity. With additional browser-based live score update and **connected jackpot windows**, the complete Golden Race Premier League experience is delivered to your players, **wherever they are**.



Perfect for locations with poor internet



Separate live-score update
via web browser



Auxiliary jackpot display



Connected and individual jackpots



Lowest hardware investment cost

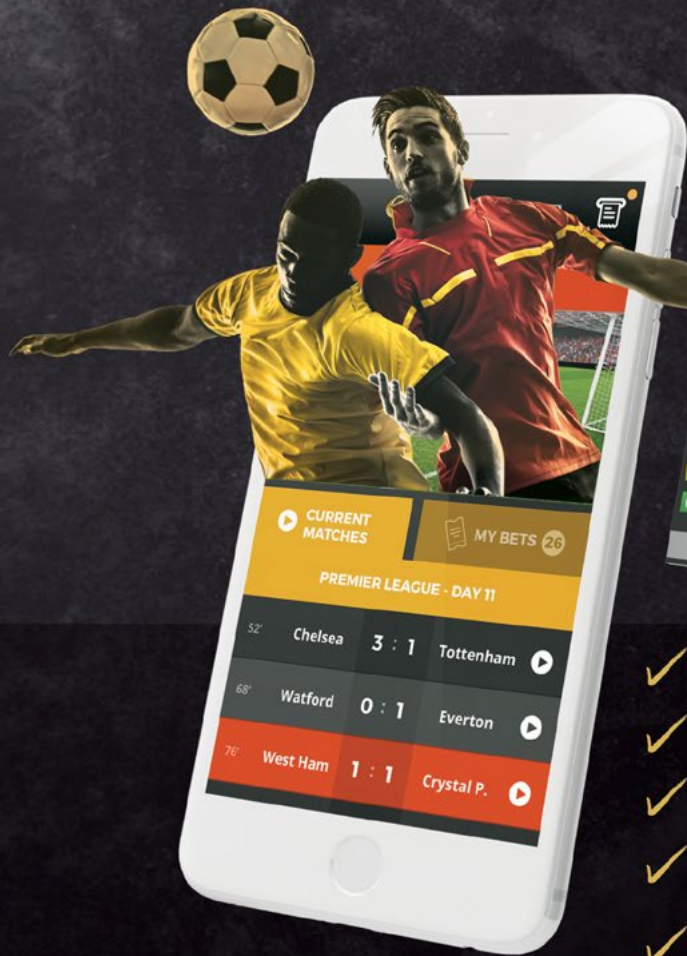
ONLINE

THE ONLINE REVOLUTION IS HERE

Entirely **unique** in the industry. Designed to be a complete **real sportsbook** with virtual results, it contains **all the features that players love** from real sports betting, including combination bets, bonuses, and multi-event betting across different sports. With instant **odds, limits, and margins adjustment**, and an intuitive interface with **nothing for players to learn**. Automatically adaptive to **user bandwidth and any display size** - perfect for PC, tablet, and mobile. Engage players instantly, wherever they are, 24/7.



- ✓ THE FIRST **COMPLETE** VIRTUAL SPORTSBOOK
- ✓ PLAYERS WILL INSTANTLY RECOGNISE THE INTERFACE - **NOTHING TO LEARN**
- ✓ WITH **INSTANT CONTROL** OF ODDS, LIMITS, AND MARGINS
- ✓ COMBINATION BETS, BONUSES, AND **MULTI-EVENT BETTING** ACROSS DIFFERENT SPORTS
- ✓ DYNAMIC AND RESPONSIVE LAYOUT **AUTOMATICALLY ADAPTS** TO ANY DISPLAY SIZE



MOBILE

ENGAGE AND RETAIN PLAYERS INSTANTLY. WHEREVER THEY ARE

- ✓ PUT **VIRTUAL SPORTS BETTING** RIGHT INTO YOUR PLAYERS' HANDS
- ✓ MOBILE-SPECIFIC PLATFORM CREATED FOR OPTIMUM PERFORMANCE **ON MOBILE** DEVICES
- ✓ COMPLETE, **INSTANT CONTROL OF ODDS**, LIMITS, AND MARGINS
- ✓ COMPLETELY **WHITE LABEL**: READY FOR YOUR LOGO, COLOURS, AND BRANDING
- ✓ SAVE **FAVOURITE SPORTS**, COMPETITIONS, AND BETTING MARKETS FOR FAST ACCESS

CUSTOMISATION
Golden Race

WHITE LABEL

MAKE THE GAMES YOUR OWN

Golden Race goes **further than anyone** to put your branding directly in the game. All of solutions are **completely white-label** - ready to add your logo and company colours to the cashier interface, game viewers, and tickets, tweak design layouts **as you require**, and **cross-promote all points of contact** between your company and your players.



- ✓ ALL SOLUTIONS ARE COMPLETELY WHITE-LABEL, READY FOR **YOUR COMPANY BRANDING**
- ✓ ENTIRELY **BESPOKE** PRODUCTS FOR MARKET LEADERS
- ✓ EASY PRODUCT TAILORING FOR **LICENSING** UNDER ANY MARKET REGULATORY BODY
- ✓ DIRECT IN-GAME **PROMOTIONS** AND BRANDING
- ✓ STATIC LOGOS AND **ANIMATED ELEMENTS** AND VIDEOS
- ✓ CREATE **ENTIRE LOCATIONS** FOR REAL FIGHTING

SERVICE
Golden Race

SERVICE

CASHIER SOFTWARE FOR SHOPS

LIGHTWEIGHT, INTUITIVE, WITH PIN ACCESS CONTROL AND SECURITY RESTRICTIONS TO ENSURE BEST BUSINESS PRACTICES.



- ✓ **ONLINE OR LOCAL** CASHIER ACCESS
- ✓ **UNLIMITED** CASHIERS SUPPORTED
- ✓ INTUITIVE **MULTILINGUAL** AND **MULTICURRENCY** INTERFACE
- ✓ INDIVIDUAL PIN ACCESS FOR **USER-SPECIFIC REPORTING**
- ✓ DAILY, WEEKLY, AND MONTHLY TURNOVER TO **ENSURE PERFORMANCE**
- ✓ CREATE AND PRINT SETTLEMENT REPORTS TO **BALANCE CASH**
- ✓ CREDIT TRANSACTION LOG SHOWS **ALL CREDIT MOVEMENTS**
- ✓ EVENT HISTORY SHOWS **PREVIOUS GAME RESULTS**
- ✓ WITH THE ABILITY TO **ADD OR REMOVE SETTINGS** AS REQUIRED



SERVICE

BACKOFFICE MANAGEMENT FOR CONTROL

THE MOST POWERFUL MANAGEMENT
AND REPORTING PORTAL IN THE INDUSTRY

The screenshot shows a web-based interface for backoffice management. At the top, there's a page navigation bar with 'Page 1042 (3840)' and a '25 lines' dropdown. Below that, a date range is set to '2013-12-31 12:00:00 UTC to 2014-05-12 21:58:51 UTC'. The main content is a table with columns for 'Unit', 'Status', 'Amount', 'Backlog', 'Result', and 'Type'. The table contains multiple rows of transaction data, including 'Paid out' and 'Lost' entries with various amounts and dates.

| Unit | Status | Amount | Backlog | Result | Type |
|-----------|----------|--------|---------|--------|----------|
| 1.00 Euro | Paid out | 3.73 | 0.00 | 14-2 | Game 1.1 |
| 2.00 Euro | Paid out | 6.80 | 0.00 | 4-2 | Game 1.1 |
| 1.00 Euro | Lost | 0.00 | 0.00 | 1-2 | Game 1.1 |
| 1.00 Euro | Lost | 2.20 | 0.00 | 1-2 | Game 1.1 |
| 6.00 Euro | Paid out | 4.36 | 0.00 | 5-1 | Game 1.1 |
| 1.00 Euro | Paid out | 7.26 | 0.00 | 4-6 | Game 1.1 |
| 2.00 Euro | Lost | 0.00 | 0.00 | 3-6 | Game 1.1 |
| 0.50 Euro | Lost | 0.00 | 0.00 | 0-1 | Game 1.1 |
| 1.00 Euro | Lost | 0.00 | 0.00 | 2-2 | Game 1.1 |
| 1.50 Euro | Lost | 0.00 | 0.00 | 5-2 | Game 1.1 |
| 0.50 Euro | Lost | 0.00 | 0.00 | 4-2 | Game 1.1 |
| 0.50 Euro | Lost | 0.00 | 0.00 | 4-2 | Game 1.1 |
| 0.50 Euro | Lost | 0.00 | 0.00 | 4-2 | Game 1.1 |
| 0.50 Euro | Lost | 0.00 | 0.00 | 4-1 | Game 1.1 |
| 1.00 Euro | Paid out | 12.35 | 0.00 | 14-2 | Game 1.1 |
| 0.20 Euro | Lost | 0.00 | 0.00 | 2-1 | Game 1.1 |
| 0.00 Euro | Paid out | 2.20 | 0.00 | 3-6 | Game 1.1 |
| 1.00 Euro | Lost | 0.00 | 0.00 | 3-6 | Game 1.1 |
| 0.30 Euro | Lost | 0.00 | 0.00 | 3-5 | Game 1.1 |
| 1.00 Euro | Paid out | 0.30 | 0.00 | 14-2 | Game 1.1 |

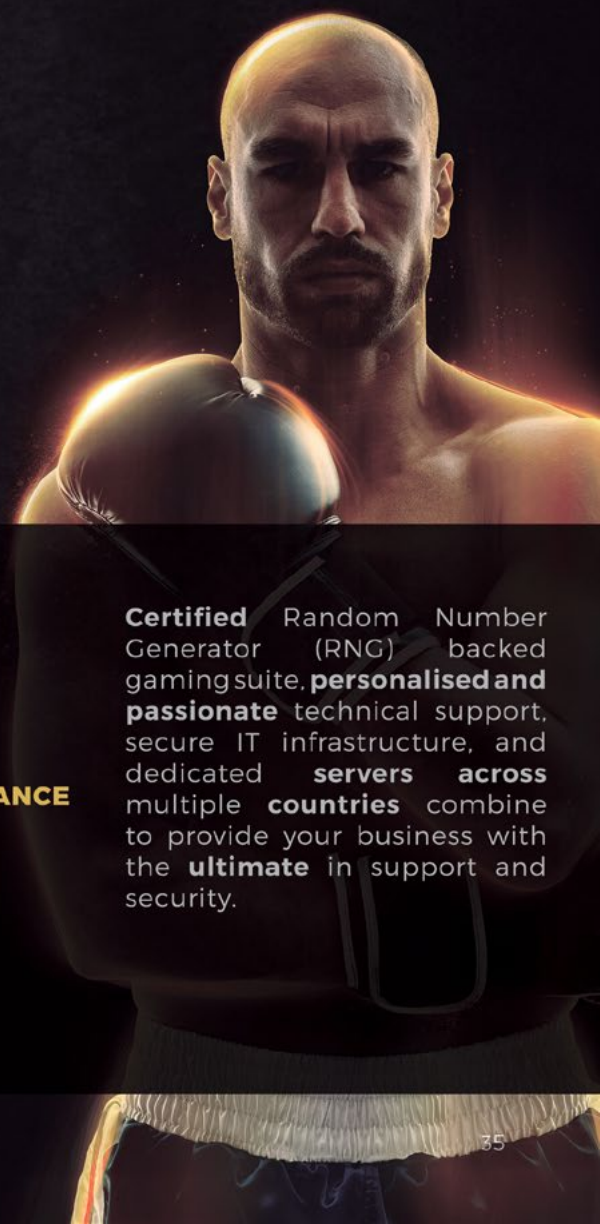
- ✓ SECURE, RELIABLE, AND **ACCESSIBLE ANYWHERE** - IN YOUR LANGUAGE
- ✓ TOTAL USER CONTROL - YOU DECIDE USER ROLES AND SET **SECURITY CLEARANCE** LEVELS
- ✓ **INSTANT** ODDS, MARGINS, AND LIMITS CONTROL
- ✓ SET AND CONTROL **MULTIPLE INDIVIDUAL AND CONNECTED JACKPOT MODES**
- ✓ POWERFUL **GROUPING OPTIONS** FOR SCHEDULING, REPORTING, AND MANAGEMENT OF ALL SETTINGS
- ✓ **TURNOVER** REPORT AND EXPORT BY UNIT, STAFF, GAME, SHOP, OR GROUP
- ✓ **TICKET** REPORT AND EXPORT BY UNIT, STAFF, GAME, SHOP, OR GROUP
- ✓ **CREDIT** TRANSACTION LOG TRACKS ALL CREDIT MOVEMENTS
- ✓ EVENT HISTORY ALLOWS **CONFIRMATION OF RESULTS** FROM EVERY GAME

SERVICE

SUPPORT & SECURITY


GOLDEN RACE ENSURE ABSOLUTE RELIABILITY AND SECURITY ACROSS ALL PLATFORMS, PRODUCTS, AND SOLUTIONS.

- ✓ **ONLINE OR LOCAL** CASHIER ACCESS
- ✓ **UNLIMITED** CASHIERS SUPPORTED
- ✓ INTUITIVE **MULTILINGUAL** AND **MULTICURRENCY** INTERFACE
- ✓ INDIVIDUAL PIN ACCESS FOR **USER-SPECIFIC REPORTING**
- ✓ DAILY, WEEKLY, AND MONTHLY TURNOVER TO **ENSURE PERFORMANCE**
- ✓ CREATE AND PRINT SETTLEMENT REPORTS TO **BALANCE CASH**
- ✓ CREDIT TRANSACTION LOG SHOWS **ALL CREDIT MOVEMENTS**
- ✓ EVENT HISTORY SHOWS **PREVIOUS GAME RESULTS**
- ✓ WITH THE ABILITY TO **ADD OR REMOVE SETTINGS** AS REQUIRED



Certified Random Number Generator (RNG) backed gaming suite, **personalised and passionate** technical support, secure IT infrastructure, and dedicated **servers across** multiple **countries** combine to provide your business with the **ultimate** in support and security.

DEVELOPMENT
Golden Race



DEVELOPMENT

NEW GAMES

Golden Race continue to innovate and bring you the best new games in the industry. In 2017, the company will bring you:

3D VIRTUAL

INDYCAR RACING
3D HORSE RACING

REAL VIDEO

DIRT TRACK

VIRTUAL REALITY

TENNIS
3X3 BASKETBALL
FIGHT LEAGUE

A close-up, low-angle shot of a dark blue IndyCar wheel with gold-colored accents. The wheel is the central focus, with the background showing the blurred body of the car and a bright, overexposed sky. The text is overlaid on the left side of the wheel.

INDYCAR *Racing*
NEW EXPERIENCE





WWW.GOLDENRACE.COM

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